

REMARKS

This Amendment is submitted in response to the Examiner's Action mailed June 20, 2003, with a shortened statutory period of three months set to expire September 20, 2003. Claims 1-21 are currently pending. With this amendment, claims 1, 6, 7, 10, 12-13, 16, and 21 have been amended.

The Examiner rejected claims 1-21 under 35 U.S.C. § 101 stating that the claimed invention is directed to non-statutory subject matter. This rejection, as it might be applied to the claims as amended, is respectfully traversed.

The claims have been amended to describe a method and computer program product as being within a data processing system. Claim 21 has been amended to claim a data processing system. Further, current settings of the data processing system are described as being used in selecting a classifier object. These claims are now directed to statutory subject matter that provides a useful and tangible result and that is within the technological arts.

The Examiner rejected claims 1-21 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent 5,991,735 issued to *Gerace* in view of Objected-Oriented Information Systems, by *Taylor*. This rejection, as it might be applied to the claims as amended, is respectfully traversed.

Applicants claim a request being received from a user. A classifying object is invoked by a selector to determine a current classification. The classification is determined using user description data that was stored when the user was registered, current data processing system settings, and the request. An action object is selected based on the current classification. The action object is then invoked by the selector to generate personalized content for the user.

According to Applicants' claims, a classifying object is used to determine a current classification. This classification is then used to select a particular action object. Thus, the selection of the action object is dependent on the current classification that is determined using the classifying object. Action objects are claimed to identify functions that are to be performed in order to generate personalized content for the user. *Gerace* does not describe a relationship between a current classification and a selection of an

action object that defines functions that are to be performed to generate personalized content for the user.

Gerace describes tracking a user's behavior when using the Internet and then tailoring advertisements and other data to that behavior. *Gerace* describes various objects that describe a user, advertisements, stocks, weather, or other data. *Gerace* also describes page objects that build pages for a user to view.

Gerace does not describe, however, determining a current classification using user data, current data processing system settings, and a request made by the user. *Gerace* does not describe classifying objects. *Gerace* does not describe invoking a classifying object by a selector to determine the current classification. *Gerace* does not describe selecting an action object based on the current classification. *Gerace* does not describe selecting an action object based on the current classification that was determined by the classifying object.

Taylor describes object oriented information systems. Neither *Gerace* nor *Taylor*, either singly or in combination, describes determining a current classification using user data that was stored when a user registered, current data processing system settings, and a request made by the user; invoking a classifying object by a selector to determine the current classification; selecting an action object based on the current classification; or selecting an action object based on the current classification that was determined by the classifying object.

It is respectfully urged that the subject application is patentable over the prior art. The examiner is invited to call the undersigned at the below-listed telephone number if in the opinion of the examiner such a telephone conference would expedite or aid the prosecution and examination of this application.

DATE: 09/22/03

Respectfully submitted,

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